

**Chad Collins**

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**From:** United Inventors Association [admin@uiausa.org]  
**Sent:** Friday, December 12, 2008 12:32 PM  
**To:** chad@collinsconsultinginc.com  
**Subject:** Industry News Flash

## Industry News Flash



### UNITED INVENTORS ASSOCIATION

Since 1990, the UIA is a not-for-profit corporation whose mission is to provide leadership, support and services to independent inventors and support groups. Professional Membership is only granted to those who provide reputable service.

#### *INVENT-A-GAME CHALLENGE*

Best Buy and Electronic Arts Inc. in association with the UIA and By Kids For Kids (BKFK) announce the "Invent-A-Game Challenge", a national competition offering America's young people a unique chance to design an online game that Electronic Arts will produce. The Grand Prize winner will also receive a \$10,000 (face value) U.S. Savings Bond.

The Invent-A-Game challenge is open to all American youth between the ages of 5 and 19. The contest runs from December 3, 2008 until March 31, 2009. All entries must be received online at [www.bkfk.com](http://www.bkfk.com).

"The UIA is very pleased to support the 'Invent-A-Game Challenge,' said Patrick Raymond, Executive Director of the UIA. "Considering how much time youth spend playing video games, this contest is an opportunity to channel some of that time toward an inventive challenge, especially for a game with a higher social purpose."

"BKFK appreciates the opportunity to partner with Best Buy, EA and the UIA to empower enterprising youth to create their very own video games, and to seeing the grand prize winner having their idea produced and distributed freely for the world to play!" added Norman Goldstein, the founder and CEO of BKFK.

### **Additional State Competitions**

Supported by Best Buy, EA, UIA and Edison Ventures, BKFK is also awarding state winners, one each in MD, NY, NJ, PA and VA. The best entry in each of these state will win prizes worth \$1000 (face value) U.S. Savings Bond in addition to their chances of winning the grand prize. For more information about these state competitions, [Click Here](#).

### ***National Hardware Show® Speed-to-Retail Opportunity***

Do You Have the Next Big Idea in New DIY and Home-Related Product Inventions and want to fast-track it to market? The National Hardware Show (May 5-7, 2009, Las Vegas Convention Center) will feature the Inventors Spotlight, a dedicated, area to showcase inventions to top manufacturers, retailers, wholesalers and distributors including The Home Depot; Wal-Mart; Lowe's; Black & Decker; Cooper Tools; Do It Best Corporation; and Sam's Clubs. Other opportunities include an Inventors Award presentation, Open-to-Buy opportunities and seminar and informational sessions conducted by UIA. Participants can take advantage of a complete turn-key booth package.

"The lifeblood of retailers and manufacturers is new products," said Ed Several, Group Vice President and Show Manager. "The Inventors Spotlight allows inventors to have their products seen by potential partners."

Sponsored by the UIA, the 2009 event is also supported by Faultless Inventors / Garden Weasel, who will be seeking the "next big thing" at the show. They will be taping 30-second videos of products to review and consider for market launch. Faultless is looking for product inventions in the Home Improvement, Lawn & Garden, Hardware, Plumbing, House Wares categories with mass market appeal.

For more information, [Click Here](#).

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## Chad Collins

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**From:** UIA [admin@uiausa.org]  
**Sent:** Friday, January 23, 2009 3:10 PM  
**To:** chad@collinsconsultinginc.com  
**Subject:** Industry News Flash



## Inventor's Spotlight

**Time to Shine at the 2009 National Hardware Show®**  
(May 5-7, Las Vegas Convention Center)

If you have invented a home improvement product, this is your chance to get noticed by retailers, wholesalers, distributors and manufacturers. The *Inventor's Spotlight* is an economical and efficient way for first time product developers to get feedback (and maybe even orders) from real buyers from around the world. This is the annual show you do not want to miss. It is timed with the 2009 retailer "buying season".

Exposure goes beyond booth space, as countless camera crews, product scouts, manufacturing reps and licensing agents converge on the show. This year's event is sponsored by Faultless Inventors and the United Inventors Association. We will also be featuring awards and an educational panel with top industry experts.

Space is limited. To reserve, contact John Lederer at (203) 840-5381 or [jlederer@reedexpo.com](mailto:jlederer@reedexpo.com) or simply [click here](#). Even if you are not "retail-ready" yet, the show is an excellent venue to learn how to take your product to the next level. Network with potential partners or suppliers. This is also your chance to pitch your idea to manufacturers for a potential licensing deal.


Here's the feedback from one of the Inventor's Spotlight exhibitors from 2008

*"We never imagined we'd have such a great Show! We were busy every minute. That was, of course, our main goal, making contacts. We were overwhelmed by the great response to our PROLOCK Propane Safety Cap, not only the comments from the visitors at the booth but by the awards we received: Retailers' Choice Award, Homewares Bronze Award and UIA Best Inventor's Product!! We enjoyed meeting the other inventors, also, a great time to network."*

Joan Borter  
Davom Products, Inc.

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United Inventors Association | 999 Lehigh Station Road | Henrietta, New York 14467 | United States

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From: WRTI [admin@news.websfor.com]  
Sent: Monday, February 02, 2009 4:49 AM  
To: info@arkansasinvents.org  
Subject: Inventique - latest issue  
Attachments: \_AVG certification\_.txt

FREE subscription at [www.inventique.info](http://www.inventique.info)

# Inventique

THE FREE MONTHLY INNOVATION MAGAZINE

## February 2009 issue - Contents

- Lead story: The UK's largest regional manufacturing technology, electronics and subcontracting exhibition returns this month.
- Appeal: Ground-breaking thought-recognition software devised at Portsmouth University may have to be developed overseas - or even abandoned - due to a lack of funding.
- Guest columnist Matthew Simmons begins his series 'Ten steps to success in new ventures'.
- A so-called 'seeing machine' has been created at MIT for the visually challenged.
- A London company has added the RecorderPEN to its range of intuitive education technology.
- Brighton Science Festival - one of the UK's biggest and most diverse - takes place this month.
- The Technology Strategy Board is to invest a further £24m in innovative research and development.
- Inventors and innovative companies only have until 16 March to apply for the \$60,000 International Next Big Thing Award.
- MIT's RoboClam could lead to innovative new anchoring technologies.
- Chris Staines, voted one of the world's top ten entrepreneurs in 1999, makes a Special Offer to inventors.
- This month's Centre of Excellence is Influence strategic branding agency.
- Books of the Month are Yes Logo: 40 Years of Michael Peters Branding, Design and Communication; and Professor Stewart's Cabinet of Mathematical Curiosities.



Dear Chad,

Click [here](#) to download the latest edition of Inventique. ([Foxit Reader 3.0](#) or [Adobe Reader 9](#) recommended for viewing .pdf files). For your convenience, Inventique includes clickable links.

Please forward this e-mail to friends and colleagues you believe would be interested in reading Inventique and joining the free mailing list.

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Regards,

Frank Landamore (Editor, Inventique),

e-mail: [editor@inventique.info](mailto:editor@inventique.info), Tel: 01273 475 184

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**Chad Collins**

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**From:** fred letts [lettsinvent@yahoo.com]  
**Sent:** Wednesday, February 11, 2009 10:15 PM  
**To:** info@arkansasinvents.org  
**Subject:** INVENTORS CO-OP

**WE WOULD LIKE YOUR HELP IN STARTING  
AN INVENTORS CO-OP.**

**DETAILS AT:**  
[www.inventorscoop.info](http://www.inventorscoop.info)

**PLEASE PASS ON TO ALL MEMBERS.**

Chad Collins

**From:** Edison Nation [press@everydayedisons.com]  
**Sent:** Thursday, February 12, 2009 2:30 PM  
**To:** info@arkansasinvents.org  
**Subject:** Updates from Edison Nation - FEBRUARY Opportunities

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## FEBRUARY 2009

### OPPORTUNITIES THROUGH EDISON NATION

#### **\*NEW: Lifetime Brands**

To extend their culture of innovation, **Lifetime** is partnering with Edison Nation to find the next top kitchenware product concepts.

The kitchenware category can include a wide variety of non-electric cooking tools and kitchen gadgets that make food preparation and at-home entertaining more efficient, less time-intensive and even more enjoyable for both novice and skilled cooks. These categories range from spatulas to oyster knives; choppers, slicers and graters; salad spinners or barbecue tools; and products made with stainless steel, nylon or silicone.

#### **Submit your idea for Lifetime Brands through Edison Nation.**

#### **Hammacher Schlemmer**

Searching for the BEST, the ONLY and the UNEXPECTED:

Considered a "renowned purveyor of gadgetry and elegant gifts," **Hammacher Schlemmer** has come a long way from its humble beginnings as a hardware store selling hard-to-find tools in the Bowery District of New York City. If you or your members have an innovative product idea for Hammacher Schlemmer's reputable catalogue of products, **submit it through Edison Nation.**

#### **Bed Bath & Beyond**

March is National Women's History Month and in celebration of the first patent being issued to a woman, **Bed Bath & Beyond** is hosting a search on Edison Nation beginning March 1, 2009.

### CRUNCHGEAR FEATURES EDISON NATION

## IN SHORT

Opportunities through Edison Nation's Live Product Searches

List of inventor-friendly companies

Various Media Opportunities - February deadlines fast approaching!

2009 Editorial Calendar + Publicity Tips

#### **EDISON NATION SUCCESSES:**

**EmeryCat** kitty gritty scratcher launches in Walmart March 9, 2009

**Book Jax** book covers set to launch in Staples for Back-to-School 2009

**Spencer's selects Bill Nguyen** for its "Light up our Life" Live Product Search

#### **Conception to Protection from the USPTO**

John Calvert & Tony Knight from the United States Patent and Trademark Office discuss what to do from idea conception to protection. [Watch their video on uspto.gov.](#)

### Current & Upcoming Searches

**Hammacher  
Schlemmer**

**BED BATH &  
BEYOND**

**Check out Edison Nation on  
CrunchGear.com!**

### **INVENTORS DIGEST RELEASES LIST OF INVENTOR-FRIENDLY COMPANIES**

*Inventors Digest* has updated and upgraded a listing of Inventor-Friendly Companies on its Web site.

More than 100 companies and toy brokers grace the new page, which will be updated regularly.

Each company has different product-submission policies, so make sure to follow their guidelines.

**Visit Inventors Digest to view the list.**

### **MEDIA OPPORTUNITIES**

#### ***Baby & Kids***

**Baby & Kids** is looking for several products to feature in their April/May 2009 issue. If you have a product in one of the following categories: youth-themed stationery, educational products, audio and visual products, scrapbook and supplies, costumes for kids, party goods, jewelry and accents, and photo frames.

**Contact:** [Read through this page to for contact info and requirements for your submission](#)

**Deadline:** April 8, 2009

#### ***Entrepreneur Media***

Did you start a business beyond the age of 50? Justin is looking for 10 entrepreneurs like you. He wants to know what inspired you at such an advanced age, what you brought with them from their former careers, how you keep up with younger entrepreneurs, etc.

**Contact:** Justin Petrucci -  
jpetrucci@entrepreneur.com

**Deadline:** TODAY! FEBRUARY 12, 5:00 PM  
PACIFIC

#### ***Inventors Digest***

First Person column: Have a story to tell? Inventors Digest would like to showcase it in our First Person department, a regular feature that allows inventors to tell their own story in their own words. We're particularly interested in stories that illustrate obstacles overcome and teaching lessons for other aspiring inventor-entrepreneurs.

**Contact:** editor-in-chief Mike Drummond at  
mike.drummond@inventorsdigest.com

**Deadline:** Open

### **POPULAR MECHANICS 2009 EDITORIAL CALENDAR**

01/01/09 Evolution of an epic.

02/01/09 Wood working classics.

02/01/09 Automotive: hybrid roundup.

02/01/09 Living off the grid.

03/01/09 Automotive: alternative fuels road  
trip.



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06/01/09 Advertorial: you drive.  
06/01/09 The freedom of the road.  
07/01/09 DIY handbook.  
07/01/09 VISTA study.  
08/01/09 DIY rally.  
09/01/09 Advertorial: rebuilding together.  
10/01/09 50 tools every man should own.  
10/01/09 VISTA study.  
11/01/09 The breakthrough awards.  
11/01/09 Wood working classics.  
12/01/09 The PM wish list.  
12/01/09 The automotive excellence awards.  
12/01/09 10 technology terms you need to know.

**MEDIA TIP**

Be sure your pitch answers the five W's: Who, What, When, Where, Why

Another great way to find media opportunities is to follow a reporter on Twitter or LinkedIn. You'll learn a lot about his/her beat, assignments and interests. Valuable information to have in your back pocket when pitching your product, service or company!

**Chad Collins**

**From:** Next Big Thing Award [info@nextbigthingaward.com]  
**Sent:** Monday, February 16, 2009 11:19 PM  
**To:** Next Big Thing Award  
**Subject:** International Next Big Thing Award for new innovations  
**Attachments:** Advert - OS+sponsors.jpg

is your  
innovation  
the **Next**  
**Big Thing?**

**Win a trip to Australia**

Showcase your innovation at the Melbourne Museum, Australia.

Applications close 16 March 2009

[www.nextbigthingaward.com](http://www.nextbigthingaward.com)

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Platinum: Rouse  
Gold: MYOB  
Silver: SAP, MY  
Bronze: RSI, K&N

Supporter: anthill, courtney  
International partners: Competitiveness, K&N, S

Dear innovation service provider,

Just a reminder...

I hope that you can promote these awards to your networks, on your website etc.

The best innovation **wins a trip to Australia with 5 night's 5 star accommodation at the Hotel Windsor.**

And is showcased at a 6 week exhibition at the Melbourne Museum, Australia.

**Applications close 16 March 2009.**

Apply now at [www.nextbigthingaward.com](http://www.nextbigthingaward.com)

If you would like to be further involved with these awards, please contact me.

*INNOVIC is an Australian not-for-profit organisation that has been helping inventors since 1986.*

Anita van Rooyen  
Operations Manager, INNOVIC  
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**INNOVIC's International Next Big Thing Award 2009**

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Taking applications globally in 2009 - closes 16 March 2009

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[www.international-inventors.com](http://www.international-inventors.com)

## **Free membership, free forum, free sales tools**

Dear Inventors,

As an inventor/product developer you have great ideas, brilliant innovations and grand plans to change the world. In practice, bringing your idea to the world is even more difficult than creating it in the first place. That's where a community of like-minded big thinkers can help! Likewise, businesses understand that in order to stay ahead in the commercial world they need to be in contact with highly creative and innovative people like yourself who can provide them with the next great product or idea. International Inventors brings these two worlds together in a secure, safe and professional environment.

### **About International Inventors**

International Inventors was started by two creative individuals, David Wollage and Ishay Katz who needed a platform to get feedback and support from other inventors whilst promoting their ideas to companies around the world. Realising that other inventors have the same needs, and that businesses are likewise looking for great ideas, International Inventors was born.

International Inventors is the place where businesses and inventors can meet and bring great innovations to market more quickly, safely and professionally.

### **Why Join?**

By joining International Inventors as a free member, you join a community of people just like yourself; people who have faced the same hurdles as you and who have found ways to overcome them. By communicating with other inventors and companies from around the world you are no longer alone - together we can make great things happen.

Join as a free member and participate in our online forum, to ask questions, help others, or to just bounce ideas off a community of peers. As well as this you will get to post summary details about your greatest inventions for interested businesses/individuals around the world to contact you with expressions of interest. Contact could come from venture capitalists looking for a start-up business to invest in; a manufacturer looking for the next 'big idea' to manufacture; an angel investor looking for the right product and people to invest in; or a fellow inventor who believes they could help you. The possibilities are truly limitless.

As well as all of these possibilities for communicating your ideas around the world, you will also gain access to specialist service providers such as local inventors associations, patent attorneys, prototype developers and business professionals, all dedicated to helping you achieve your goals.

Here are just a few benefits you will receive when you become a free member of International Inventors-

### **Benefits for Inventors**

- Participate in International Inventors forum discussions and create new alliances, business contacts and friends from around the world.
- Post onto the global database, summary information about ideas and inventions you would like businesses and investors to contact you about.
- Receive expressions of interest from businesses about ideas and inventions you have created.
- Browse and contact businesses in specialist fields, such as patent attorneys, business specialists, prototype developers and product evaluators for professional assistance.
- Help create a world for inventors, share contacts, refer individuals/businesses and start to build something to benefit inventors like yourself. After all, we are all in this together.

Due to the large amount of interest in the free membership we have had to amend the infrastructure of the website to accommodate for the large number of members, located everywhere from America, Europe, Asia and Australia. Because of this upgrade the site is not currently 'live', however we are aiming to go 'live' as soon as possible. Registration of interest, where you will receive notice when the site is 'live', is possible through the current site at [www.international-inventors.com](http://www.international-inventors.com)

We wish you all the best in your journey and hope that we can help you come closer to realising the true potential of your invention/idea.

If you have any questions or require more information, please don't hesitate to contact us directly at [contact@international-inventors.com](mailto:contact@international-inventors.com)

Yours sincerely,

'The International Inventors Team'



[www.international-inventors.com](http://www.international-inventors.com)