

**Chad & Tina Collins**

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**From:** Carol Oldenburg [uiausa@aol.com]  
**Sent:** Tuesday, January 15, 2008 8:04 PM  
**To:** chad@collinsconsultinginc.com  
**Subject:** Inventor's Spotlight Promotion from United Inventors Association



**UNITED INVENTORS ASSOCIATION**

## **Sponsor for the Inventor's Spotlight area**

at the 63rd National Hardware Show in Las Vegas



### **Incredible Opportunity for Inventors!!!!**

Most inventors would give their right arm for the opportunity to show their product face-to-face with several manufacturers, distributors or large retailers. You have the chance right here and now by signing up for the special "Inventors Spotlight" exhibit area at the National Hardware/Lawn & Garden Show to be held May 8-10 in Las Vegas.

#### **Here is what you get by exhibiting:**

1. A 5' X 7' booth furnished with carpet, pipe & drape, skirted table & chair (s) in an area devoted to inventors' products/prototypes.
2. The opportunity to compete in the New Product World for prizes. This is the area most visited by attendees to the show looking for new products to license, manufacture or distribute.
3. Tickets for you and one other person to manage your booth. This is a closed show for industry buyers and sellers.
4. Free inventor sessions all day on Thursday during the show.
5. Opportunity to apply for one-on-one Open-to-Buy appointments with your chosen manufacturer/retailer.

6. You will be entered into the Inventors Spotlight Contest for the chance to win several awards being given.
7. Exposure to national media attention during the show; last year they came around to certain inventors' booths to film/record for news stations and other TV and radio programs.
8. Listing in the National Hardware/Home & Garden Show directory.
9. Cost of the Exhibit booth is \$1,595. for first time exhibitors. This is a fabulous rate since those exhibiting in the rest of the show are paying \$5,000 to \$10,000 for their 10 X 10 booths. Their chairs, electrical, table, carpet, etc. is extra.
10. Lots of camaraderie with other inventors and UIA Staff

There are many inventors already signed up. This will be a fantastic experience that you will never forget. It just may be the ticket to your dreams.

**To register** for a booth go to:

<http://www.uiausa.org/uploads/inventor2008NationalHardwareShow.pdf>

**For more information** about the show go to:

<http://www.nationalhardwareshow.com>

***Gain Additional Access to Top Retailers***

Leading retailers have confirmed Open to Buy Days and will be running one-on-one meetings with exhibiting vendors EXCLUSIVELY of the 2008 *National Hardware Show*®

Appointments are limited. You must be a NHS exhibitor to be considered for a meeting. Meetings are confirmed at the discretion of the retailer.

**Contact Rich Russo at 203-840-5866 or email [rrusso@reedexpo.com](mailto:rrusso@reedexpo.com)**

Carol A. Oldenburg, Administrator  
United Inventors Association

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Info about

dirty cheap patents

**From:** Harris, Donna [DHarris@ArkansasEDC.com]  
**Sent:** Wednesday, January 16, 2008 9:32 AM  
**To:** Chad Collins  
**Subject:** FW: Arkansas SBDC E-News - Tech Track

o you receive these updates from Mildred? I can't remember if you've mentioned it to me or not.

d you know that Jeff Stinson, director of the angel investment group Fund for Arkansas' Future, <http://www.arkansasfund.com/>, was at the meeting in September? I didn't know until I saw him leave early, and then it was too late to do anything about it. He was sitting beside Lydia Carson (who probably should have been introduced, too.) I fear he doesn't see any value in the group and may not come back without some really strong encouragement. Have you had any contact with him?

**From:** Arkansas Small Business Development Center [mailto:webmaster@asbdc.ualr.edu]  
**Sent:** Tuesday, January 15, 2008 4:42 PM  
**To:** Harris, Donna  
**Subject:** Arkansas SBDC E-News - Tech Track

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Tuesday - January 15, 2008

## **Tech Track, Tracking Tomorrow's Technologies Today**

### **VC INVESTMENT DECISION MAKING**

by Mildred Holley, Technology Programs Manager

The 2008 SBA Office of Advocacy Best Doctoral Paper award was presented to two University of Louisville students, for their research work on investment decision making by venture capitalists (VCs). Their research findings posit that VCs may be willing to fund a marginal team with better venture potential than a good venture team with limited venture potential. The study suggests that a venture team's capabilities are a minimum requirement when VCs are evaluating deal opportunities, and a major factor in explaining why business plans are rejected. The study's findings suggest that venture potential is a better indicator of funding.

A full copy of this report is available at [www.sba.gov/advo/research/rs315tot.pdf](http://www.sba.gov/advo/research/rs315tot.pdf). The research summary is at [www.sba.gov/advo/research/rs315.pdf](http://www.sba.gov/advo/research/rs315.pdf).

## **INNOVATE ARKANSAS IS TECHPRENEUR BREAKFAST TOPIC**

by Mildred Holley, Technology Programs Manager

Tom Dalton will speak at the Arkansas Techpreneur meeting on Wednesday, January 23rd. Dalton is the director of the newly established Innovate Arkansas, a program operated by Winrock International. Innovate Arkansas (IA) is funded by the State of Arkansas under a contractual agreement, with a goal of fostering technology innovation and business development.

Join the Techpreneur group at 7:30 a.m. for continental breakfast, networking and to hear Dalton discuss IA's plans. The event will be held at the UALR Bailey Alumni Center, located on 28th Street just east of University Avenue.

For more details and to learn about Arkansas Techpreneur, visit [www.techpreneur.org](http://www.techpreneur.org).

## **EVENTS OF INTEREST TO TECHNOLOGY ENTREPRENEURS**

by Mildred Holley, Technology Programs Manager

### **Arkansas**

From Eureka! to Commerce

February 12, 2008

Little Rock, AR

<http://asbdc.ualr.edu/training/littlerock.asp#current>

This session will describe how small businesses can use the Small Business Innovation Research (SBIR) program to fund technical research and product prototyping. It will introduce participants to issues that affect the ability to convert research results into innovations that produce business success. The SBIR program offers more than \$2 billion annually to help small businesses explore their concepts for technical and scientific innovations. Come learn how to go from lab to sales.

Arkansas SBDC Training

Various dates and online anytime

<http://asbdc.ualr.edu/training>

The Arkansas Small Business Development Center (ASBDC) offers a wide array of training programs across Arkansas. The ASBDC also offers a core of 20 online seminars that can be taken anytime. Training topics include intellectual property, QuickBooks accounting, marketing and similar small business management issues.

### **Regional/National**

InvestMidwest Venture Capital Forum

February 19-20, 2008

St. Louis, MO

[www.investmidwestforum.com](http://www.investmidwestforum.com)

NOTE: Presenting companies now being sought. Early admission deadline is October 12; final application deadline November 2, 2007.

This event showcases the best technology and high growth companies from throughout the Midwest. Over the last eight years, presenting companies have raised over \$300 million dollars in equity investments.

2008 NIH Regional Seminar

March 25-27, 2008

San Antonio, TX

June 18-20, 2008

Chicago, IL

<http://grants.nih.gov/grants/seminars.htm>

The program will provide information about National Institutes of Health program funding and grants. Topics covered include the application and review process, Federal regulations and policies, and current areas of special interest or concern.

## **DEADLINE REMINDER FOR SBIR/STTR PROPOSALS**

by Mildred Holley, Technology Programs Manager

Listed below are the upcoming deadlines for entrepreneurs planning to compete for Phase I awards under the

Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) programs.

For details about SBIR/STTR and advice on proposals, please contact Mildred Holley at mxholley@ualr.edu, 501.683.7700 or 800.862.2040 (AR only).

Agency: U.S. Department of Education – Phase I RFP  
Proposal Deadline: January 22, 2008 [12:00 Noon EST]  
Web Link: [www.ed.gov/programs/sbir/applicant.html](http://www.ed.gov/programs/sbir/applicant.html)

Agency: U.S. Department of Education – Fast-Track RFP  
Proposal Deadline: January 22, 2008 [12:00 Noon EST]  
Web Link: [www.ed.gov/programs/sbir/applicant.html](http://www.ed.gov/programs/sbir/applicant.html)

Agency: U.S. Dept. of Commerce, National Oceanic & Atmospheric Administration  
Proposal Deadline: January 23, 2008 [4:00 p.m. EST]  
Web Link: [www.oar.noaa.gov/orta](http://www.oar.noaa.gov/orta)

Agency: National Institute of Standards & Technology, Dept. of Commerce  
NOTE: Technology Transfer solicitation  
Proposal Deadline: January 23, 2008 [3:00 p.m. EST]  
Web Link: [www.nist.gov/sbir](http://www.nist.gov/sbir)

Agency: National Institute of Standards & Technology, Dept. of Commerce  
NOTE: "Traditional" solicitation  
Proposal Deadline: January 25, 2008 [3:00 p.m. EST]  
Web Link: [www.nist.gov/sbir](http://www.nist.gov/sbir)

Agency: U.S. Department of Homeland Security  
Proposal Deadline: February 4, 2008 [4:30 p.m. EST]  
Web Link: [www.sbir.dhs.gov](http://www.sbir.dhs.gov)

Agency: U.S. Health & Human Services -- National Institutes of Health, Food & Drug Administration & Centers for Disease Control  
Proposal Deadlines (standard): April 5, August 5, December 5, 2008  
Proposal Deadlines (AIDS related): May 7, September 7, January 7, 2009  
Web Link: <http://grants.nih.gov/grants/funding/sbir.htm>

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**For all other questions and concerns please send a separate email to [tmlee1@ualr.edu](mailto:tmlee1@ualr.edu).**



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Privacy Statement  
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